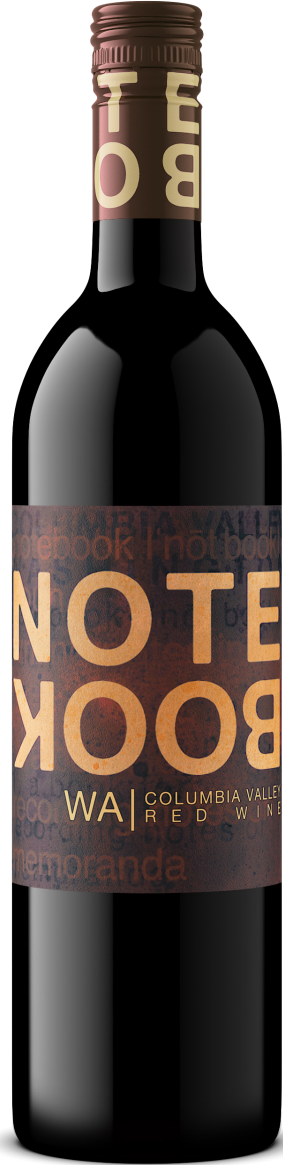


J. Bookwalter
PRESS RELEASE

VINTAGE: 2021		NAME: Notebook Red			
FINAL BLEND: 33% Cabernet Sauvignon 22% Syrah 30% Merlot 15% Malbec					
SIGHT: Medium purple with ruby hues		TASTE/FINISH/TEXTURE: Flavors of Rainier cherry, red currant and red plum; Juicy with silky tannins			
AROMATICS: Ripe cherry, rhubarb, baking spices					
APPELLATIONS: 100% Columbia Valley AVA		VINEYARDS: Mercer Estate Horse Heaven Hills - Dead Canyon, Eagle & Plow, Zephyr, Princeton, Spice Cabinet Canyon & Spice East; Bacchus Vineyard			
PAIRING RECOMMENDATION: Classic pepperoni pizza or a charcuterie and cheese board with all the accoutrements					
AGING: Steel tank, Elevage French oak, French oak barrels		CASE PRODUCTION: 750 mL bottles: 12-packs - 21,000			
BOTTLING DATE: Feb. 23, 2023	ALCOHOL: 14.1%	pH: 3.76	TA: 4.0 g/L	RS: 5.0 g/L	
VINTAGE NOTES: Despite a challenging spring with cold spells sweeping through the Columbia Valley in April, the 2021 vintage produced exceptional fruit, albeit in fewer clusters. However, a three-week heatwave in June during the harvest season led to smaller berries and fewer clusters. Despite this, the fruit maintained great acidity throughout the remainder of summer, resulting in concentrated flavors with strong tannins		WINEMAKING NOTES: For the first time, Notebook Red Blend is vintaged. Using all 2021 fruit from throughout the esteemed Columbia Valley, Notebook 2021 offers the same great value, but with new and distinct characteristics. Previously, Notebook used vertical blending, the practice of blending multiple different vintages, which allows wine makers to manipulate the products taste, and finish. With the 2021 vintage, you get the same easy drinking red blend, but with a little bit of charm from the 2021 growing season.			